

BH barheads

ENGINEERING
EXPERIENCE



Barheads. Bar solutions for HoReCa





**We are a design and experience studio focused
on hospitality, led by people who know the
industry from the inside.**

We are bar owners.

We are people with the bar in our heads.

**Barheads.
literally.**

VA- LU- ES

Ambition

We are rebels, not
rule-followers.

People First

We create goosebumps
and memories that last
a lifetime.

Mutual support

Collaboration matters
more than competition.
Always.

Transparency

You'll always know where we
are, what we're doing, and why
it costs what it does.

What we do

Our Services & Approach

Our Services briefly:

Concept
Creation

Interior Design

Bar Technology &
Equipment

Consulting

more details?..

Concept

BIG sence operators
scenarios **vision**
IDEA **brand** legend
naming formats

Design & Aesthetics

We have extensive experience with completed projects and know what bar design truly works. For us, design is more than just decoration — it's a way to convey the atmosphere, character, and rhythm of a space.

Our design projects speak for themselves:

- in the language of materials, lighting, and details
- in the language of business needs
- in the language of experiences worth repeating

Whether it's a bar, lobby, or lounge — we create aesthetics that make sense and leave a lasting impression.



We specialize in design projects for commercial interiors and exteriors.

We offer:

- Architectural and design solutions (custom planning, 3D visualization, project supervision).
- Interior design (style development, material and decor selection).
- Full-scale projects (technical drawings, specifications, working documentation).

Result: a space that boosts your business efficiency and aligns with your goals.



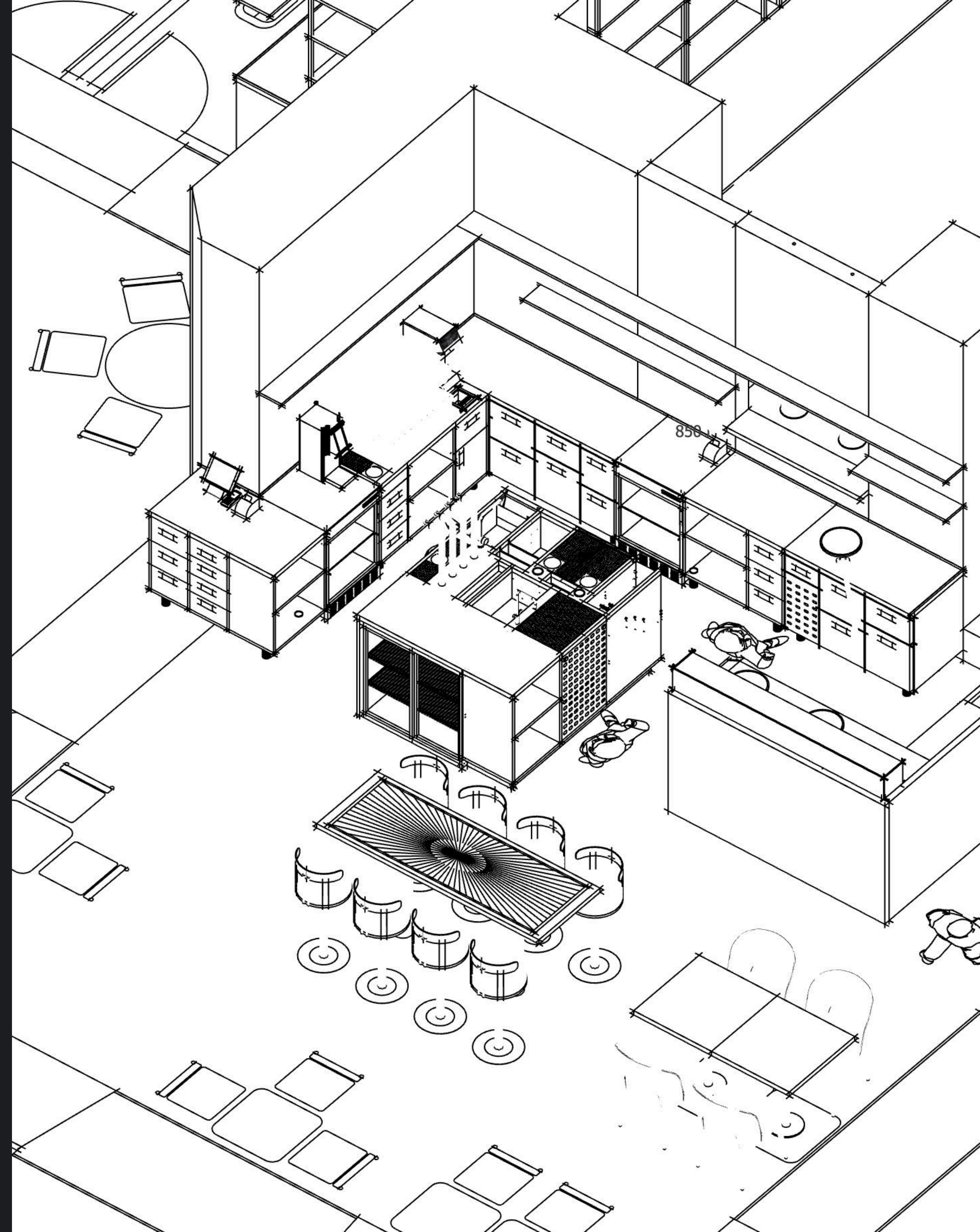
Bar Technology

At the intersection of interior design and bar space planning, we have developed a comprehensive concept called "**bar technology**." This approach addresses the functional needs of the team, guest convenience, and the business expectations of the owner.

Bar technology is an integral part of design. Technological design is developed individually for each project.

The technological project includes:

- Functional zoning of the venue's commercial space, considering the venue's concept
- Identification of the shape and required dimensions of the optimal bar footprint
- Custom equipment design tailored to client requirements
- Use of professional and bespoke bar solutions as needed
- A technological design with axonometric visualizations and equipment elevations
- A specification sheet with a list of selected equipment
- Implementation support
- Support during shipping and installation



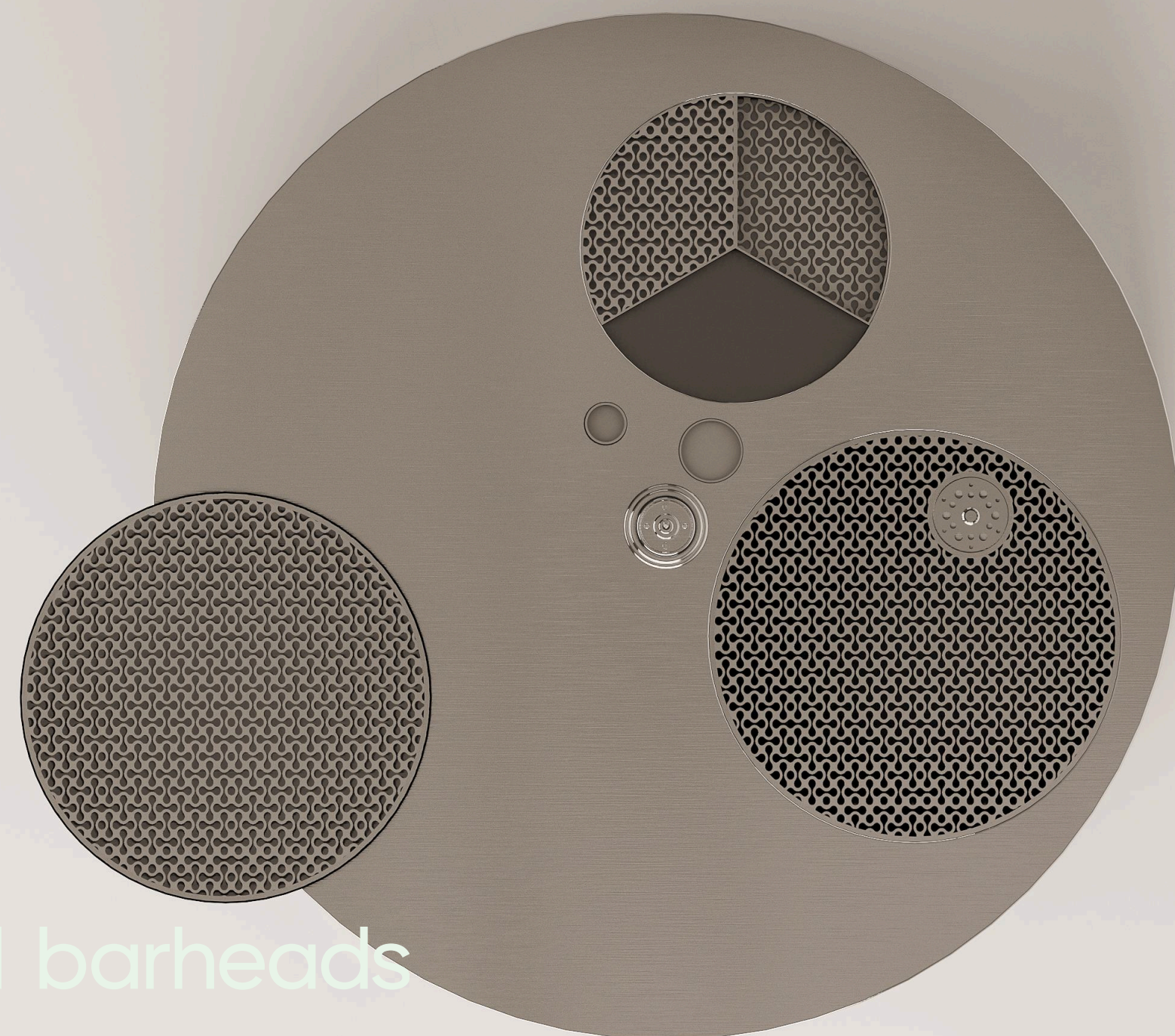
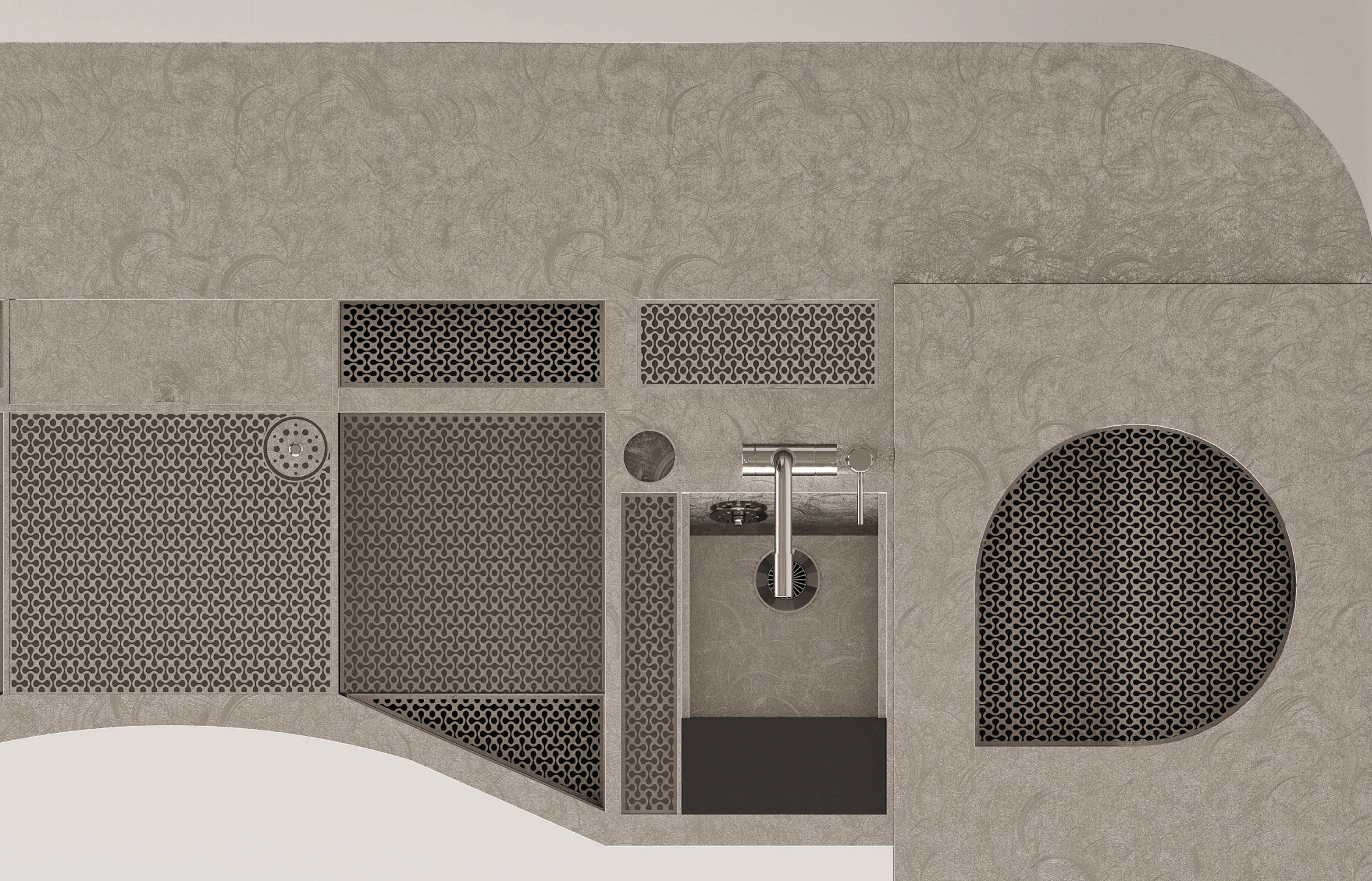
Bar Equipment & Ergonomics

We don't just create interesting spaces — we make them **functional**. Our ergonomic bar stations ensure a smooth workflow and make your team's job significantly easier.

- Manufacturing equipment at our contract production facility in Europe
- Use of custom shapes and innovative metalworking techniques
- Delivery to the site
- Equipment installation
- Commissioning and start-up

An important advantage is our **warranty service**, which helps minimize business risks.





Our Project Highlights



Mountain Residence

Location: Bukovel, Ukraine

Type: hotel

Area: 4280 m²

Team:

- Design by YOD Group
- Bar technology by BAREX (now part of Barheads)

A true gem of the hotel and restaurant business nestled on the slopes of the Carpathian Mountains.

At Mountain Residence, we created a complete bar service ecosystem. From the integrated restaurant bar to the panoramic lobby bar – every element works together to deliver the perfect guest experience.



Signature solutions:

A terrace bar with a DJ zone for atmospheric parties, a pool bar with intuitive service, hidden prep areas for fast workflow, and a separate service bar for waitstaff.



HRAM Kyiv

Location: Kyiv, Ukraine

Type: music-themed cocktail bar

Area: 393 m²

Team:

- Design by YOD Group
- Bar technology by BAREX (now part of Barheads)

The first bar in Ukraine with a mobile bar station.

This bar is a unique example of an incredibly deep approach to concept and bar engineering, driven by great passion – as one of the founders of BARHEADS (Stepan Tsutsman) is also a co-owner of HRAM.



Signature solutions:

Among the five bars we've created, we want to highlight Centrum Bar.

It can change its location – it's mobile. The bar can move depending on the event format of the day.

The bar features black equipment – since it's clearly visible from the second floor, we avoided stainless steel glare from the lighting.

Centrum is the most compact bar for two bartenders we've ever designed.



CARO

Location: Dubai, UAE

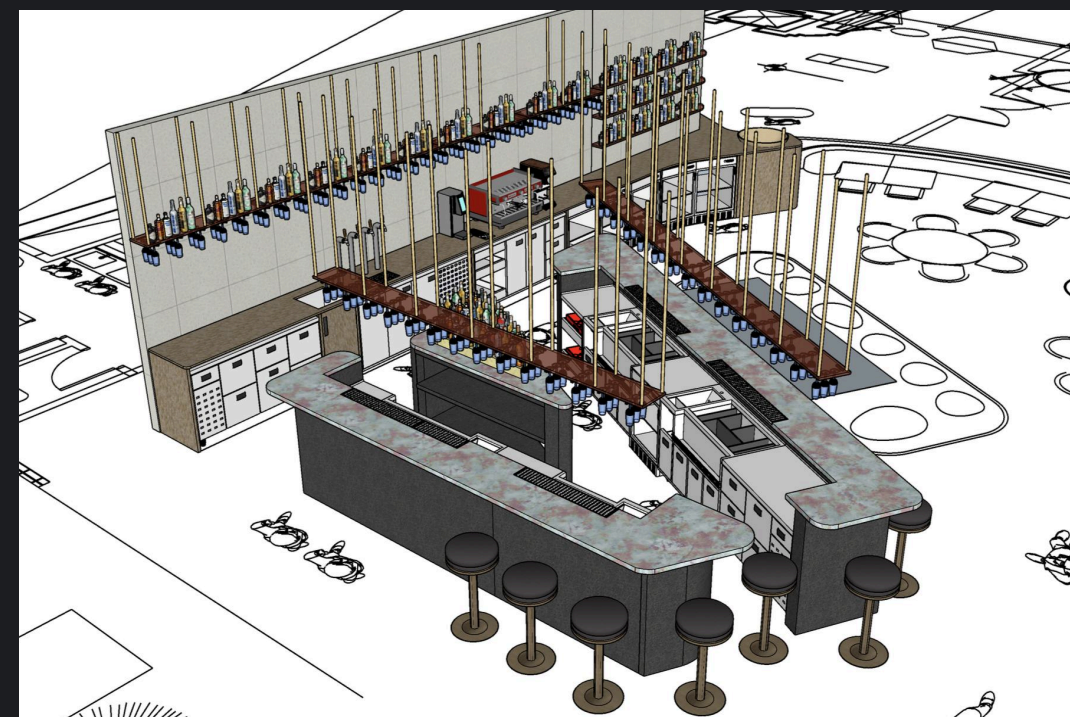
Type: restaurant

Area: 283 m²

Team:

- Design by YOD Group
- Bar technology by BAREX (now part of Barheads)

Caro — a steakhouse in the five-star Fairmont Hotel in Dubai, designed by the YOD Group design team and the Barex (BARHEADS) technology group.



Signature solutions.

The centerpiece of CARO is the bar, designed as an engineering sculpture. Its massive marble countertop is divided into two "islands"—like a steak cut in half—symbolizing the union of two worlds: high cocktail culture and classic meat gastronomy.

Located at the heart of the space, the bar solves the complex task of zoning: it becomes the focal core without imposing dominance—leaving room both for intimate dinners and lively DJ parties.

We integrated the bar station considering the flow logic—for both guests and staff—ensuring ergonomics, speedy service, and aesthetic balance. Nearby, the DJ booth enhances the spatial scenography, making every evening at CARO a true performance.

How We Make It Happen



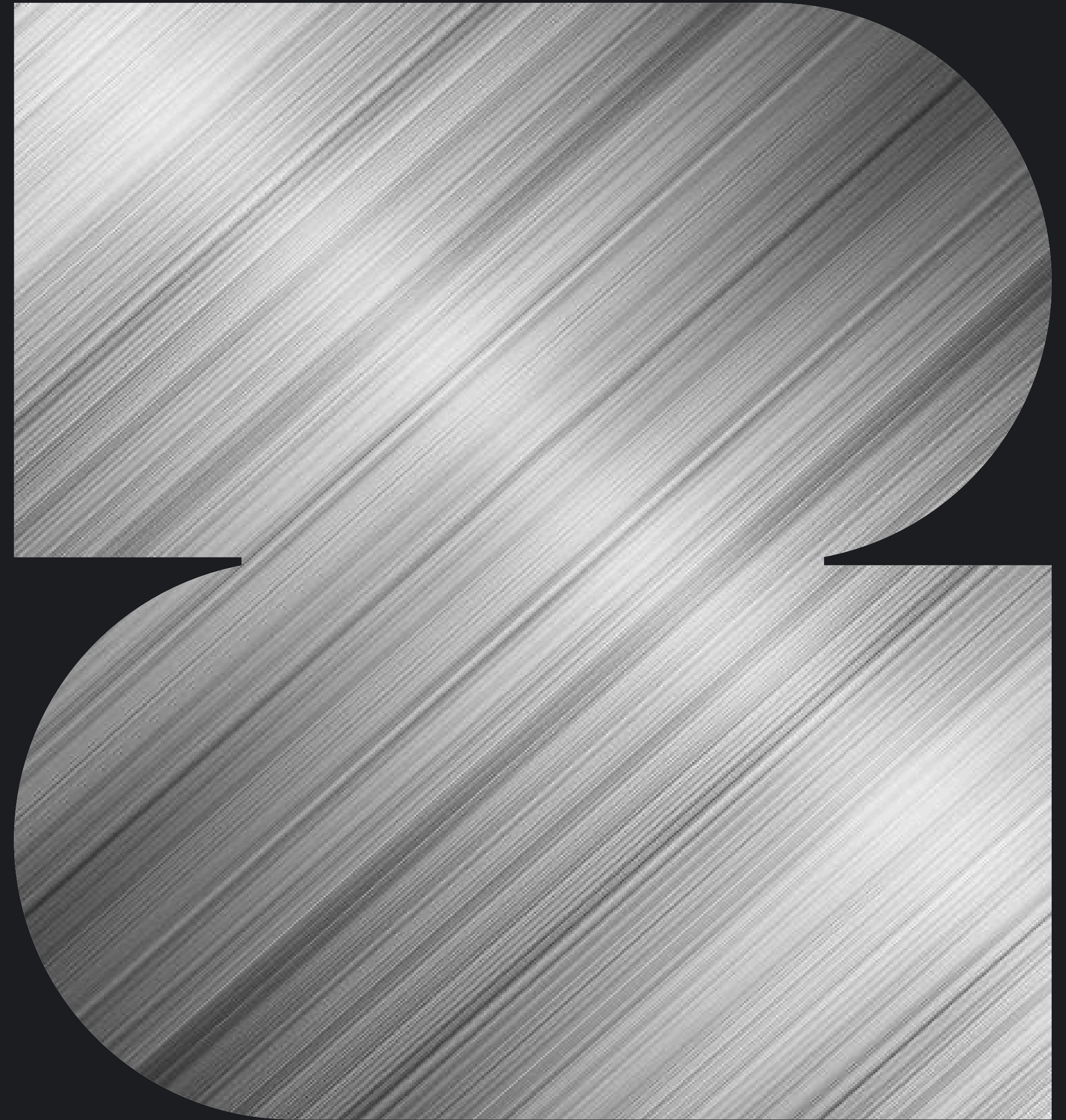
How we work: step-by-step plan

1. Debriefing
2. Analytical research
3. Big Idea & visual concept
4. Design development alongside
Technological planning
5. Bar technology
6. In-House production of technological
equipment
7. Project supervision & construction
oversight
8. Consulting: Marketing, SMM, F&B, HR



Who Are We

Meet our team of seasoned professionals



Ruslan Tkachenko

Founder,
CEO

12 years advancing tech projects and
elevating teams to new heights

Business process architect creating
seamless systems

Forms teams that define market trends, not
follow them



Ivan Dmitrijev

Founder,
Head of R&D

Lifelong hospitality industry experience
Career progression from waiter to bar
manager at notable Kyiv establishments
5+ years in venue concept development
and design
Expertise in venue UX research and
implementation
Regular speaker at industry panels and
discussions



Mila Chernii

CMO

15 years in management, 8 years in marketing, 5 years in hospitality

Co-founder and co-owner of Polunochnyky bar

Speaker at prestigious events: Athens Bar Show, Lisbon Bar Show, Barometer, Mirror Hospitality Expo

Instructor at Parovoz Bar Science school

Advocate of Drink better not more philosophy



Anastasiia Vinidiktova

Head of Design

12 years of expertise in design and architecture

Successfully implemented over 50 commercial projects

A specialist in managing design projects and author's supervision.



Stepan Tsutsman

Founder, Strategic Consultant

24 years in hospitality

Co-owner of BAREX, a bar equipment technological design and manufacturing bureau (800+ projects worldwide over 20 years)

Co-owner of renowned Kyiv bars
LOGGERHEAD and HRAM

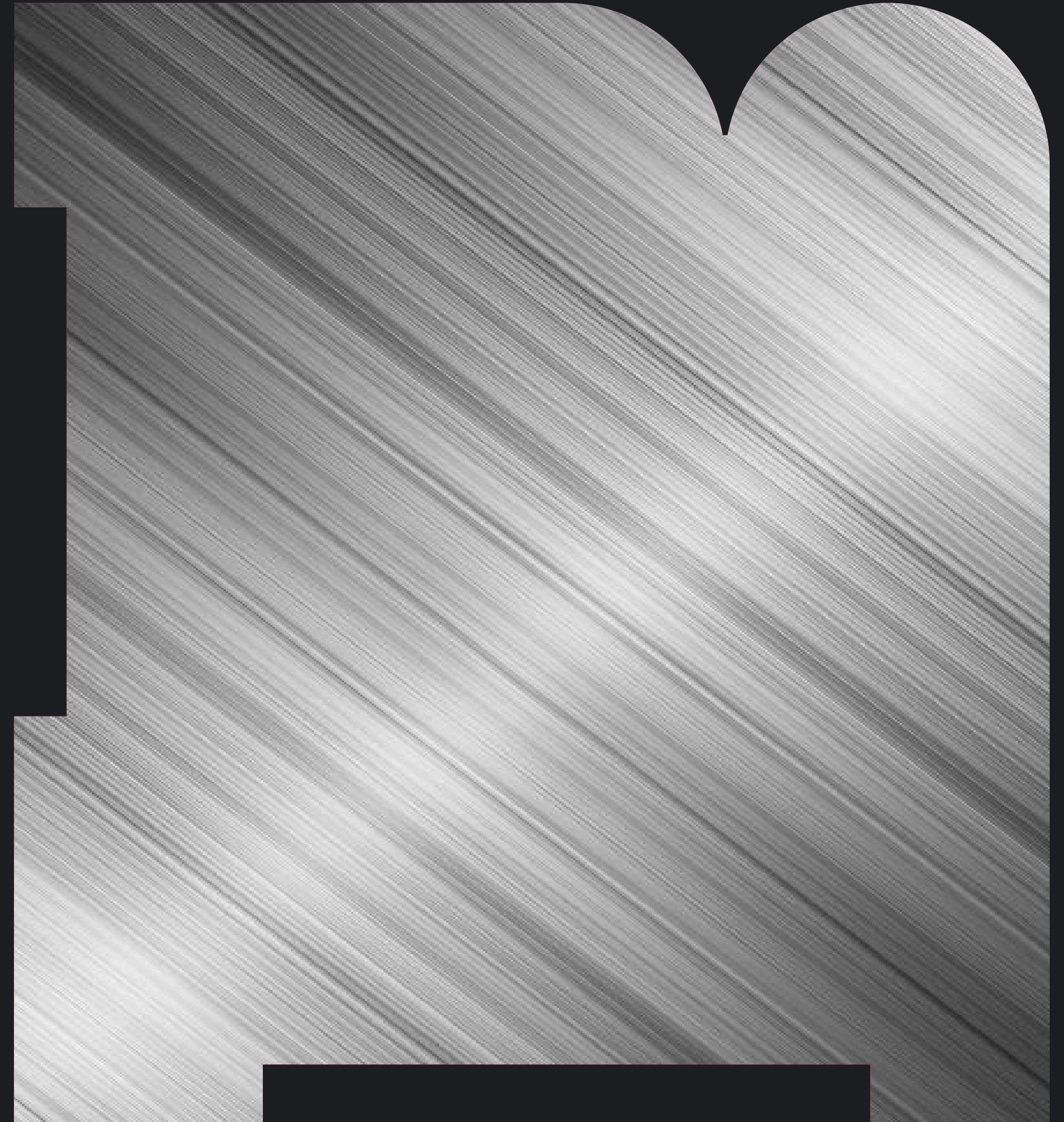
Co-owner of BAROUT bar media
publication

Professional food service technologist and
former well-known Kyiv bartender

Active speaker at industry exhibitions and
events



Why People Trust Us



Why trust us:
we design like owners,
because we've been there

Stepan Tsutsman — LOGGERHEAD

A legendary speakeasy bar preserving
the historical atmosphere of its location
while blending modern elements with
historic details.



[Check it on Instagram](#)

barheads

Why trust us:
we design like owners,
because we've been there

Stepan Tsutsman — HRAM

A "temple of hedonism" where everyone finds their space regardless of age, gender, or musical taste. Features an organ and stained glass windows.

[Check it on Instagram](#)

barheads



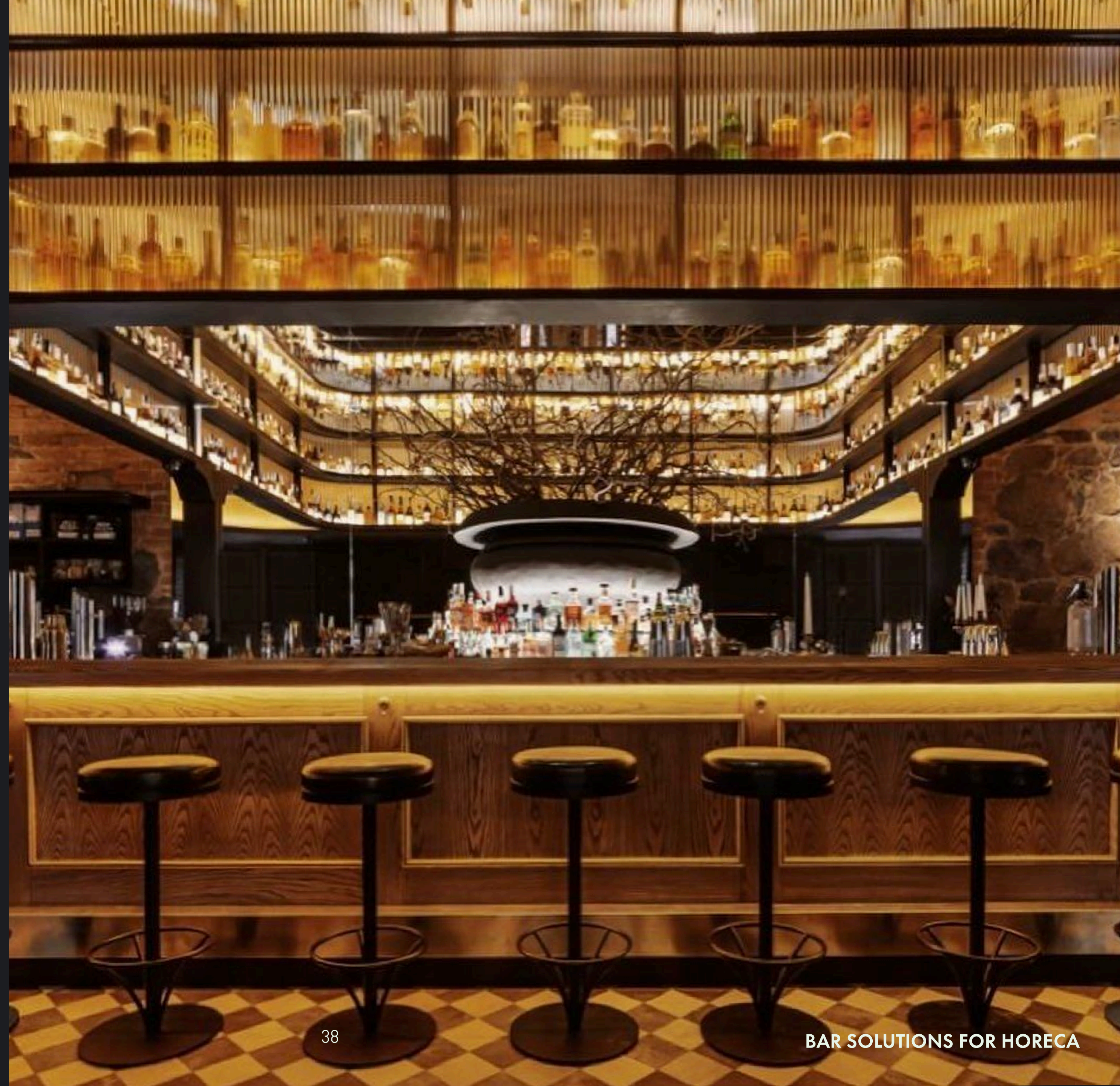
Why trust us:
we design like owners,
because we've been there

Mila Chernii — POLUNOCHNYKY

A classic bar done right. Delicious
cocktails with stories and an atmosphere
that encourages socializing and
relaxation.

[Check it on Instagram](#)

barheads



Guest
experience in
the space

A constant
desire to
return

Award-worthy
design



Let's shake and shape together*!

www.barheads.com

info@barheads.com

*We show our appreciation for every referred client with a rewarding **collaboration cashback**.